

COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT COMMITTEE (CASE) COMMUNICATIONS WORK GROUP



Date: April, 2026 **Time:** 2:00 pm

Location: Zoom

Members Present: Jess Wright, Kraig Kistingner, Christine Caves, Lavon Nelson, Mitch Dickey

Members Absent: Kristie Conklin, Kara Demirjian Huss, Alex Purcell, Biswa Phuya, Michelle Sebasco

Co- Chair: Mitch Dickey – TRANSFR Inc.

Kara Demirjian Huss – TCCI

Manufacturing/DCC Marketing, IWIB
CASE

Committee, Chair

Alex Purcell – United IWIB CASE

Committee, Vice Chair

Jess Wright – Three Sixty Mep

Kraig Kistingner – National Tube Supply

Co-Chair Christine Caves – Quad City
Chamber

Biswa Phuya – IDHS/DRS

Lavon Nelson – ICCB

Kristie Conklin - Commonwealth Edison

STAFF: Kiersten Baer & Jalissa Jones, ISU-
ICSPS, **Gina Wells**, AIR

Staff Support: Coryn Barger

Time	Item	Presenter
2:00 PM	Welcome & Quorum Chairperson Mitch Dickey welcomed the group. Ms. Kiersten Baer conducted roll call. A Quorum was determined to be present.	Mitch Dickey and Christine Caves
2:05 PM	Minutes The approval of the February 2026 Meeting Minutes will be addressed during the next meeting pending review.	Mitch Dickey and Christine Caves
2:10 PM	Illinois Workforce Innovation Board (IWIB) Communication Plan There were no new updates regarding the IWIB Communication Plan.	Mitch Dickey and Christine Caves

Time	Item	Presenter
2:35 PM	Social Media Toolkit Discussion Co-Chairperson Christine Caves stated that there should be appropriate tags to use when information is posted on LinkedIn. <ul style="list-style-type: none"> - Hashtag for IWIB work? Additionally, Ms. Caves suggested creating and incorporating a simple new member onboarding process to include networking resource/guidelines. <ul style="list-style-type: none"> - Ms. Jess Wright suggested reaching out to Dr. Aimee Julian for more information. 	Mitch Dickey and Christine Caves
2:50 PM	New/Old Business Future Agenda Items: <ul style="list-style-type: none"> • Communications Strategy Document • Discussion with DCEO Communications to coordinate efforts with key stakeholders • Relationship Inventory: Identify possible state level relationships. 	Mitch Dickey and Christine Caves
2:55 PM	Public Comment & Questions Chairperson Mitch Dickey opened the floor for public comment. There was none.	Mitch Dickey and Christine Caves
3:00 PM	Adjournment The meeting adjourned at 2:46 PM.	Mitch Dickey and Christine Caves
<ul style="list-style-type: none"> ▪ Next Communications Workgroup Meeting: 2 PM – 3 PM May 14th ▪ Next CASE Committee Meeting May 21st: 9 AM – 10 AM 		

Project Timeline:

- July 17th – Approving Logic Model & Outlining First Steps for Relationship Inventory
- August 21st – Progress of Relationship Model & Starting Value Proposition
- September 18th – Finish Value Proposition & Review Drafts of Communications (Value propositions Communications) & Starting Outreach for Relationship Inventory